

# Above and Beyond: SBS Bearings

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At SBS – Singa Bearings Solutions, our customers come first and stay first.

Our mission is to provide meaningful solutions and only the best service.

SBS has been in the sliding bearings business for almost 20 years in South East Asia and we pride ourselves as being a reliable and efficient organisation. We provide advanced, inventive technical solutions, paired with German engineering insights to clients in over 30 countries.

Together, our expertise partners with our customers to achieve and maintain continuous transformational value gains.



Read more about SBS here: <https://sbs-bearings.com/blog/fearless-leadership-wins-that-have-stood-the-test-of-time#more-1650>

“Achieving consistency in quality practices and outcomes requires investment – within research & development and customer relationships. It calls for a deep understanding of quality. One can only achieve this through experience and research-driven insight. Over our years in this industry, quality has guided and shaped our organization’s decisions, embedding itself so deeply that it is an integral part of the foundation that forms SBS culture. We consider it essential to the company’s value proposition.”

Daniel Hallauer, Founder and CEO.

SBS is strongly committed in strengthening our capabilities. We aim to support companies – addressing your concerns and optimising your operational processes. Through this, we ensure smooth performances both now and in future.

Our focus stems from constantly improving productivity and efficiency for our customers. Our engineering, manufacturing, sales, marketing and after-sales team function cohesively, providing flexible, worthwhile solutions managing varying complexity levels.

Read about our valued personnel here: <https://sbs-bearings.com/blog/the-rewards-of-an-engaged-workforce#more-1639>

Read more about our improvements here: <https://sbs-bearings.com/blog/product-quality-leadership-the-best-just-keeps-getting-better#more-1486>

Through his experience, Daniel Hallauer notes that the big questions clients ask relate to balancing day-to-day operations with process management and continuous improvement. A commonly brought up challenge is resource spending while maintaining effective progress.



Some suppliers convince customers to limit spending as their new equipment or product will automatically tell them how processes will work in future. SBS, on the other hand, understands the importance of guidance and patience. We spend time assisting customers by analysing and identifying their current and future potentials. We take care to ensure our customers know how to deploy the new solution/product proposed, guiding and working closely with them to enable smooth change management.

“We place heavy emphasis on the discovery stage to understand our customers. Both qualitatively recognising their processes and quantitatively analysing their metrics: how long the new solution will require to implement, what the steps will be moving forward, what variations will occur, where the exceptions are and more. The relationships we have with each customer is long-lasting and unique. We consider it a privilege to have been a part of many success stories.” – Daniel Hallauer

SBS’s engineers are also strongly dedicated to collaborating with your team to ensure optimal outcomes, from initial designs to delivery.

Click here to read about our work in the steel industry: <https://sbs-bearings.com/blog/from-installation-to-maintenance-optimising-productivity-for-the-steel-industry#more-6852>

One example of how SBS relates to our customers is through our Operation and Management (O&M) projects.

We know how costly replacing a damaged bearing can be, especially in offshore and marine machinery. We understand what this requires – a specialised O&M team with a transport vessel, important and necessary diagnosis equipment, tools for repair, parts for replacement. All this can lead to downtime and operation loss. We relate to our customers so we can recommend the correct quality components you need with reliable designs to ensure efficiency with utmost care.

Read more about our work here: <https://sbs-bearings.com/blog/leading-offshore-marine-bearing-applications-since-2006>

Customers are always ensured that the fulfilment of each SBS order undergoes a meaningful selection review by SBS' own quality management team. We value attention to detail and pride ourselves on high standards, supported by the highly regarded symbol of the ISO 9001:2015 certification.



Give your trust and support to a company that cares.

Give your trust to SBS Bearings.