



TOGETHER WE ARE WORTH MORE!



Since its founding in 1936, RKB has forged numerous relationships that have played a significant part in our journey to success. The strong partnerships we have formed with distributors and partners over the years have led to our continued organic growth, which has accelerated significantly in the last decade.



With more than 100 locations in over 60 countries on six continents, RKB has established itself as a trusted and reliable supplier of bearings for various industries. RKB's network of distributors and partners also provides fast and efficient service to customers worldwide. By partnering with local distributors, RKB can better understand each market's specific needs and requirements and provide customized solutions to meet those needs. Remaining ahead of the curve is mandatory in this continuously changing industry, which is why RKB has invested substantially in the ongoing optimization of all relevant areas (production, distribution, R&D, after-sales service, and training).

Our strategically located logistics warehouses enable us to provide customers with just-in-time delivery of RKB bearings. This major business objective is also sustained by the fact that RKB has one of the largest stocks of bearings in Europe. The focus on building genuine win-win partnerships is an important component of the RKB business model, enabling us to enter new countries and industrial sectors and increase our respective market share.

The good performance of our entire sales network is also reflected in competitive advantages in terms of increased RKB brand and range of products awareness. The continuous mutual flow of information represents another important pillar for a strong and effective on-the-ground presence of RKB. In this respect, apart from consistent online communication, we regularly invite our partners and distributors to visit our headquarters and meet us in person. We believe this experience can further improve their understanding of RKB and provide us with a chance to establish a more effective relationship and get to know each other better.

We enjoy the multicultural aspect of networking very much. In the last months, RKB HQ had visitors from Austria, Lithuania, Peru, Venezuela, and more. In return, RKB also makes regular visits to partners and distributors. Furthermore, if you want to meet us, we participate in numerous exhibitions every year. To summarize, networking is a critical component of success. RKB can produce high-quality bearings and deliver them quickly because of its reliable production standards and execution, as well as our well-established solid network.



RKB Sales Director Alessandro Russi directly witnessed the power of networking during his 16 years at RKB. He shared with us his perspective on why the network serves as a major growth resource for RKB and how it has played a pivotal role in our success.

"The network has been an indispensable asset for RKB, enabling the forging of strong connections and establishing fruitful collaborations with key industry players. I believe that the network's influence extends beyond professional collaborations. As RKB continues to navigate the ever-evolving business landscape, the network will undoubtedly remain a cornerstone of our achievements, enabling us to overcome challenges and continue RKB's upward trajectory. Together we are worth more!"

To learn more about our partners, please check <https://www.rkbbearings.com/partners>